

# Coca-Cola owns Odwalla



**I**n the past two years, the global, grassroots campaign against Coca-Cola has grown into the largest anticorporate movement since the campaign against Nike for sweatshop abuses. From the Campaign to Stop Killer

Coke, to anti-Coke boycotts at over 130 colleges and universities worldwide, to the International Teamsters action to blow the whistle on Coke's environmental, human rights, and labor rights abuses, Coca-Cola is facing pressure for:

- **contaminating local ecosystems** worldwide through the dumping of toxic waste from its plants; pollution of agricultural land, rivers and groundwater.
- **exhausting community water reserves** in India and other third world countries by drilling deep into underground reservoirs, drying up local wells and leaving farmers unable to irrigate their crops.
- **using paramilitaries** in Colombia to crush union organizing at Coca-Cola bottling plants. Eight union leaders have been murdered and at least 100 others have been detained and beaten.
- **adopting union-busting tactics** in a wide range of other countries such as Pakistan, Turkey, Russia, Indonesia, Peru, Chile, Guatemala and Nicaragua.

• **poisoning workers** – exposure to toxic waste and pesticides is having impacts of massive proportions in Mexico, El Salvador, India, Guatemala, Colombia and Turkey.

• **poisoning consumers** – allowing unsafe levels of pesticide residues such as lindane, heptachlor (carcinogens), malathion, chlorpyrifos & DDT (neurotoxins) in their products.



## Don't Buy Odwalla.

**Until the Food Co-op establishes a formal boycott policy, we are asking shoppers to voluntarily join the global campaign with other co-ops, campus groups, teachers federations, postal workers, union groups & more who have passed resolutions to boycott Coke-Odwalla products.**

### Among Coke's more than 300 other brands to boycott:

Dasani and Evian water, Sprite, Fanta, A&W, Dannon, Canada Dry, Seagrams, Fresca, Nescafe, Barq's, Nestea, PowerAde, Bacardi Mixers, Fruitopia, Minute Maid, Sun Maid, Hi-C, Dr. Pepper, Schweppes.

For the complete list, see [www.thecoca-colacompany.com/brands/brandlist.html](http://www.thecoca-colacompany.com/brands/brandlist.html)



**YES**  
Organic  
16 oz.  
\$3.19



**NO**  
Non-Organic  
15.2 oz.  
\$3.29

**T**here's a great alternative for fresh bottled juices, just steps from the Odwalla cooler: Columbia Gorge juices and smoothies. This family-owned business in Hood River, Oregon is committed to sustainable agriculture and **all** of their products are 100% organic (Odwalla's are not). Columbia Gorge's containers hold more juice, and in many cases, their organic juices actually cost **less** than the non-organic Odwalla.

## Other ways to help:

The international **Campaign to Stop Killer Coke** is working to stop the cycle of murders, kidnappings and torture, to force Coca-Cola to prevent further bloodshed and to provide safe working conditions. See [www.killercoke.org](http://www.killercoke.org)



**International Brotherhood of Teamsters** is the largest US union of Coke's own employees. Sign the Teamsters petition "Tell Coke to Clean Up Its Act" [www.cokewatch.org](http://www.cokewatch.org)



## For more info:

Co-op America's Global Research & Action to Stop Corporate Abuse, [www.coopamerica.org](http://www.coopamerica.org) enter "Coca-Cola Odwalla" in Search "The Case Against Coke", May 2006 issue of *The Nation*, [www.thenation.com/doc/20060501/blanding](http://www.thenation.com/doc/20060501/blanding)

India Resource Center Coke Campaign, [www.indiaresource.org](http://www.indiaresource.org)

Corporate Accountability International Water Campaign, [www.stopcorporateabuse.org](http://www.stopcorporateabuse.org)

War On Want, [www.waronwant.org/cocacola](http://www.waronwant.org/cocacola)

Over 600 articles on Coke's offenses around the world at [www.corpwatch.org](http://www.corpwatch.org)

This action is supported by Bobby Jenusaitis, Cindy Wolpin, David Goldman, Joe Breskin, Carrie Rice, John Barr,



# Boycott Odwalla!