

Coca-Cola owns Odwalla



In the past two years, the global, grassroots campaign against Coca-Cola has grown into the largest anticorporate movement since the campaign against Nike for sweatshop abuses. From the Campaign to Stop Killer

Coke, to anti-Coke boycotts at over 130 colleges and universities worldwide, to the International Teamsters action to blow the whistle on Coke's environmental, human rights, and labor rights abuses, Coca-Cola is facing pressure for:

- **contaminating local ecosystems** worldwide through the dumping of toxic waste from its plants; pollution of agricultural land, rivers and groundwater.
- **exhausting community water reserves** in India and other third world countries by drilling deep into underground reservoirs, drying up local wells and leaving farmers unable to irrigate their crops.
- **using paramilitaries** in Colombia to crush union organizing at Coca-Cola bottling plants. Eight union leaders have been murdered and at least 100 others have been detained and beaten.
- **adopting union-busting tactics** in a wide range of other countries such as Pakistan, Turkey, Russia, Indonesia, Peru, Chile, Guatemala and Nicaragua.

• **poisoning workers** – exposure to toxic waste and pesticides is having impacts of massive proportions in Mexico, El Salvador, India, Guatemala, Colombia and Turkey.

• **poisoning consumers** – allowing unsafe levels of pesticide residues such as lindane, heptachlor (carcinogens), malathion, chlorpyrifos & DDT (neurotoxins) in their products.



Don't Buy Odwalla.

Until the Food Co-op establishes a formal boycott policy, we are asking shoppers to voluntarily join the global campaign with other co-ops, campus groups, teachers federations, postal workers, union groups & more who have passed resolutions to boycott Coke-Odwalla products.

Among Coke's more than 300 other brands to boycott:

Dasani and Evian water, Sprite, Fanta, A&W, Dannon, Canada Dry, Seagrams, Fresca, Nescafe, Barq's, Nestea, PowerAde, Bacardi Mixers, Fruitopia, Minute Maid, Sun Maid, Hi-C, Dr. Pepper, Schweppes.

For the complete list, see www.thecoca-colacompany.com/brands/brandlist.html



YES
Organic
16 oz.
\$3.19



NO
Non-Organic
15.2 oz.
\$3.29

There's a great alternative for fresh bottled juices, just steps from the Odwalla cooler: Columbia Gorge juices and smoothies. This family-owned business in Hood River, Oregon is committed to sustainable agriculture and **all** of their products are 100% organic (Odwalla's are not). Columbia Gorge's containers hold more juice, and in many cases, their organic juices actually cost **less** than the non-organic Odwalla.

Other ways to help:

The international **Campaign to Stop Killer Coke** is working to stop the cycle of murders, kidnappings and torture, to force Coca-Cola to prevent further bloodshed and to provide safe working conditions. See www.killercoke.org



International Brotherhood of Teamsters is the largest US union of Coke's own employees. Sign the Teamsters petition "Tell Coke to Clean Up Its Act" www.cokewatch.org



For more info:

Co-op America's Global Research & Action to Stop Corporate Abuse, www.coopamerica.org
enter "Coca-Cola Odwalla" in Search "The Case Against Coke", May 2006 issue of *The Nation*, www.thenation.com/doc/20060501/blanding
India Resource Center Coke Campaign, www.indiaresource.org
Corporate Accountability International Water Campaign, www.stopcorporateabuse.org
War On Want, www.waronwant.org/cocacola
Over 600 articles on Coke's offenses around the world at www.corpwatch.org
This action is supported by Bobby Jenusaitis, Cindy Wolpin, David Goldman, Joe Breskin, Carrie Rice, John Barr,



Boycott Odwalla!